

*Preferred*  
Banking  
Programme

# Awards & Accolades

Nov'19

**India's Best Bank**

*Euromoney Awards for Excellence*

Apr'19

**No.1 Bank in India**

*Forbes' World's Best Banks Report*

Mar'19

**Best Digital Bank (India)**

*Asiamoney BestBank Awards*

2018

**Best Private Bank in India**


*The Banker Global Private Banking Awards*

*Preferred*





# Enjoy an exclusive Banking Experience

- ✓ **Personalized Attention** - Your Dedicated Relationship Manager will ensure all your banking needs are taken care of
- ✓ **Complete Family Banking** - Extend the Programme Benefits to your Family
- ✓ **Avail Preferential rates on :**
  - ❑ **Forex**- 40% waiver on issuance fee of HDFC Bank Multi-currency Platinum chip card, up to 8 paisa better rates on card rate for Forex transactions on select currencies
  - ❑ **Demat**- Nil AMC charges if 1 transactions done
  - ❑ **Loans** – Up to 50% off on processing fees
- ✓ Manage Investments at one place with **InvestNow**
- ✓ Invest in Global Markets and companies with 
- ✓ **Faster Service** - Faster resolution of your queries and requirements for your accounts

*Preferred*





# Preferred Banking Benefits

.....Worth Rs 60,000 and more



Up to **Rs 8000** off at  
Fine Dine  
Restaurants



Complimentary Airport  
Lounge access.  
Benefits upto **Rs  
12,000**



Premium Credit Card  
with accelerated benefits  
of upto **Rs 6000**



50% Discount on  
Locker Rent upto **Rs  
20,000**



Cashback upto **Rs 6000**  
**SmartBUY** and **PAYZAPP**



Preferential rates of  
Products and Services  
upto **Rs 8000**

*Preferred*





# Preferred Platinum Chip Debit Card



Enjoy complimentary Preferred Platinum Chip Debit Card^



Complimentary lounge access\*



Earn 1% Cashback on all retail and online shopping #



Free Personal Accident Death cover worth up to Rs. 12 Lakhs



Enhanced daily ATM Withdrawal limits of Rs 1 Lakh and spending limit of Rs 5 Lakhs



#1% cash back on retail and online shopping is upto Rs. 750/month

\*2 complimentary access to lounges per quarter

^ Card is complimentary as long as you are part of the program


*Preferred*






# HDFC Bank's Premium Credit Card(s)

 Indulge in luxury with exclusive dining, travel and lifestyle privilege

 Complimentary Add-on cards to family members under the Programme

 10X reward points with easy redemption options

 Complimentary access to International Airport Lounges



*Preferred*





# Preferred Banking for your Business

Get the power of a seamless, hassle-free Current account

- ✓ **Digital payment solutions** to manage all your transactions like salary, bulk vendor payments etc.
- ✓ Host of transaction banking products like **ME/ MPOS / Payment Gateway / PayZapp for Business / e-CMS** etc.
- ✓ Quick Loan solutions across personal and business products with pre-approved offer\*
- ✓ **Trade Forex** across remittances, Export / Import Bill Collection
- ✓ Trade Transactions through web based interface of **Trade On Net**
- ✓ Value added services like **Cash management services, Doorstep banking\*\*** etc. customized basis your needs

\*Credit at the sole discretion of the Bank

\*\*Free cheque pick is only from the Home Location

*Preferred*





# Preferred Banking Convenience



Dedicated **Phone Banking** help desk



Extensive network of over **5000 Branches** and **13000 ATMs**



Digital convenience: **Net-Banking** (200+ transactions) & **Mobile Banking** (75+ transactions)



Whatsapp Banking service



**Comprehensive Banking Solutions** for your Business



**Nil Charges** on host of Banking Services, ATM use, etc

*Preferred*





# Eligibility Criteria

To be eligible for the exclusive benefits you need to maintain across family accounts

**Average Monthly Balance of Rs.2 Lakhs in your Savings account**

OR

**Average Quarterly Balance of Rs. 5 Lakhs in your Current account**

OR

**Average Monthly Balance of Rs. 15 Lakhs across all your Savings, Current Account and Fixed Deposit\***

*Preferred*





# We are always With You.....



## **Preferred Banking E-mail ID**

PreferredBanking@hdfcbank.com



## **Preferred Toll Free Number (8 AM – 8 PM)**

1800 266 3310



## **Exclusive RM Connect Service**

07043370433



## **Visit our Website**

[www.hdfcbank.com](http://www.hdfcbank.com)

*Preferred*





## Disclaimer:

The Preferred Programme offers unparalleled experiences with its distinctive privileges and benefits. The aforesaid features, benefits and privileges are applicable only till the customer is a part of Preferred Programme. Should you require greater detail on the Preferred Programme, do contact your Relationship Manager at your convenience.

HDFC Bank reserves the right to change the benefits / services offered as part of the Programme. The services offered are purely informational in nature and the Bank under no circumstances accepts or agrees to accept funds from the customer for management. While we provide you with the said services, it will not in any way mean and be construed that we have been in any way involved in any of your decision making process to invest in any security/shares etc. The decision (if any), will be taken by you solely in your sole and absolute discretion and it is not obligatory/necessary for you to act on our advice information or apprise us of your actions at any time whatsoever. The services of the Bank, therefore, cannot be in any manner termed or construed as management of your portfolio. HDFC Bank shall not be held responsible in any manner whatsoever for the consequences resulting.

*Preferred*

