



Preferred
Banking
Programme

Awards & Accolades

Nov'19

India's Best Bank

Euromoney Awards for Excellence

Apr'19

No.1 Bank in India

Forbes' World's Best Banks Report

Mar'19

Best Digital Bank (India)

Asiamoney BestBank Awards

2018


Best Private Bank in India

The Banker Global Private Banking Awards

Preferred



Enjoy an exclusive Banking Experience

- ✓ **Personalized Attention** - Your Dedicated Relationship Manager will ensure all your banking needs are taken care of
- ✓ **Complete Family Banking** - Extend the Programme Benefits to your Family
- ✓ **Avail Preferential rates on :**
 - ❑ **Forex**- 40% waiver on issuance fee of HDFC Bank Multi-currency Platinum chip card, up to 8 paisa better rates on card rate for Forex transactions on select currencies
 - ❑ **Demat**- Nil AMC charges if 1 transactions done
 - ❑ **Loans** – Up to 50% off on processing fees
- ✓ Manage Investments at one place with **InvestNow**
- ✓ Invest in Global Markets and companies with 
- ✓ **Faster Service** - Faster resolution of your queries and requirements for your accounts

Preferred



Preferred Banking Benefits

.....Worth Rs 60,000 and more



Up to **Rs 8000** off at
Fine Dine
Restaurants



Complimentary Airport
Lounge access.
Benefits upto **Rs
12,000**



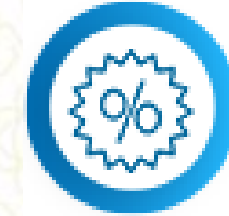
Premium Credit Card
with accelerated benefits
of upto **Rs 6000**



50% Discount on
Locker Rent upto **Rs
20,000**



Cashback upto **Rs 6000**
SmartBUY and **PAYZAPP**



Preferential rates of
Products and Services
upto **Rs 8000**

Preferred



Preferred Platinum Chip Debit Card



Enjoy complimentary Preferred Platinum Chip Debit Card[^]



Complimentary lounge access*



Earn 1% Cashback on all retail and online shopping #



Free Personal Accident Death cover worth up to Rs. 12 Lakhs



Enhanced daily ATM Withdrawal limits of Rs 1 Lakh and spending limit of Rs 5 Lakhs



#1% cash back on retail and online shopping is upto Rs. 750/month

*2 complimentary access to lounges per quarter


[^] Card is complimentary as long as you are part of the program


Preferred



HDFC Bank's Premium Credit Card(s)

 Indulge in luxury with exclusive dining, travel and lifestyle privilege

 Complimentary Add-on cards to family members under the Programme

 10X reward points with easy redemption options

 Complimentary access to International Airport Lounges



Preferred



Preferred Banking for your Business

Get the power of a seamless, hassle-free Current account

- ✓ **Digital payment solutions** to manage all your transactions like salary, bulk vendor payments etc.
- ✓ Host of transaction banking products like **ME/ MPOS / Payment Gateway / PayZapp for Business / e-CMS** etc.
- ✓ Quick Loan solutions across personal and business products with pre-approved offer*
- ✓ **Trade Forex** across remittances, Export / Import Bill Collection
- ✓ Trade Transactions through web based interface of **Trade On Net**
- ✓ Value added services like **Cash management services, Doorstep banking**** etc. customized basis your needs

*Credit at the sole discretion of the Bank

**Free cheque pick is only from the Home Location

Preferred



Preferred Banking Convenience



Dedicated **Phone Banking** help desk



Extensive network of over **5000 Branches** and **13000 ATMs**



Digital convenience: **Net-Banking** (200+ transactions) & **Mobile Banking** (75+ transactions)



Whatsapp Banking service



Comprehensive Banking Solutions for your Business



Nil Charges on host of Banking Services, ATM use, etc

Preferred



Eligibility Criteria

To be eligible for the exclusive benefits you need to maintain across family accounts

Average Monthly Balance of Rs.2 Lakhs in your Savings account

OR

Average Quarterly Balance of Rs. 5 Lakhs in your Current account

OR

Average Monthly Balance of Rs. 15 Lakhs across all your Savings, Current Account and Fixed Deposit*

Preferred



We are always With You.....



Preferred Banking E-mail ID

PreferredBanking@hdfcbank.com



Preferred Toll Free Number (8 AM – 8 PM)

1800 266 2229



Exclusive RM Connect Service

07043370433



Visit our Website

www.hdfcbank.com

Preferred



Disclaimer:

The Preferred Programme offers unparalleled experiences with its distinctive privileges and benefits. The aforesaid features, benefits and privileges are applicable only till the customer is a part of Preferred Programme. Should you require greater detail on the Preferred Programme, do contact your Relationship Manager at your convenience.

HDFC Bank reserves the right to change the benefits / services offered as part of the Programme. The services offered are purely informational in nature and the Bank under no circumstances accepts or agrees to accept funds from the customer for management. While we provide you with the said services, it will not in any way mean and be construed that we have been in any way involved in any of your decision making process to invest in any security/shares etc. The decision (if any), will be taken by you solely in your sole and absolute discretion and it is not obligatory/necessary for you to act on our advice information or apprise us of your actions at any time whatsoever. The services of the Bank, therefore, cannot be in any manner termed or construed as management of your portfolio. HDFC Bank shall not be held responsible in any manner whatsoever for the consequences resulting.

Preferred

