

Period: April 10<sup>th</sup> 2017 till 31<sup>st</sup> December 2017

- 1. Offer 1: 3% Discount on Gold Jewellery Purchase
- 2. Offer 2: 4% Discount on Diamond Jewellery Purchase
- 3. Offer validity period: 10<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017

# **B.** Redemption Process

- 1. Select preferred Jewellery of Gold/Diamond or Both of your choice from Malabar Gold & Diamonds Stores in India
- 2. Flash your RuPay Debit Card in the billing counter
- 3. Customer will be provided with 3% discount from base rate on Gold Jewellery & 4% discount from base rate on Diamond Jewellery & Precious stones Jewellery
- 4. Customer can buy any Jewellery i.e. Gold Jewellery or studded (diamond or precious) Jewellery and avail these offers
- 5. An example is shown below, all values are indicative.
- 6. For Gold Jewellery purchase:

	Comparison of the offer provided		
Cost Details	RuPay Card	Non-RuPay Card	
	Holder	holder	
Gold Price for 22 Karat gold per Gram (Rs.*)	Rs. 3,000	Rs. 3,000	
Jewellery Purchase Weight (grams)	100gms	100gms	
Total Gold Value (Rs.)	Rs. 3,00,000	Rs. 3,00,000	
Making Charge (in percentage)*	13%	13%	
RuPay Card Holder's Discount	3%	0%	
Net Making Charge (Rs.)	10%	13%	
Net Making Charge Payable (Rs.)	Rs. 30,000	Rs. 39,000	
Total Payable(Rs.)	Rs. 3,30,000	Rs. 3,39,000	
Total Saving	Rs.9,000	0	

- 7. RuPay Card Holder's Total Saving in the above example: Rs.9,000/-
- 8. Gold Price & Making charge are changeable as per market condition and product design

### C. Escalation Matrix

\*\*\*In case if any offer related queries, kindly contact customer can call @ 8157083916

- 1. Customer needs to inform the executives at store that they are RuPay card holders to avail these special benefits.
- 2. Discount is applicable for only purchase of Gold or Diamond Jewellery from Malabar Gold & Diamonds showrooms in India only.

# RuPay Value added offers

- 3. Discount is not applicable on purchase of Gold coins.
- 4. Discount is applicable against a single invoice of Gold or Diamond Jewellery.
- 5. Discount can be availed by RuPay customers any number of times during the offer period
- 6. All taxes and local Government levies extra as applicable.
- 7. For clarification in case of queries customer can call @ 8157083916
- 8. For special assistance at the store, kindly contact the front desk executive during the visit
- 9. No two offers can be clubbed together
- 10. Offer valid only on RuPay Debit card
- 11. 3% Discount on Gold base rate which is adjusted against the making charge of the gold jewellery being purchased
- 12. 4% Discount on Diamond base rate. (i.e. on diamond carat rate)
- 13. 2% Surcharge fee is waved off for all RuPay customers
- 14. The offer will be valid from 10<sup>th</sup> April, 2017 till 31<sup>st</sup> December, 2017.
- 15. The benefits under the offer are non-negotiable.
- 16. Offer will not be valid on International deliveries.
- 17. All standard NPCI & Malabar Gold terms and conditions applicable.



Period: April 10<sup>th</sup> 2017 till 30<sup>th</sup> September 2017

- 1. Flat Rs 300/- off on a minimum spend of Rs 2000/-
- 2. Offer validity period: From 10<sup>th</sup> April 2017 till 30<sup>th</sup> September, 2017

# **B.** Redemption Process

- 1. Visit the website www.shopclues.com
- 2. Select from the wide range of products and services
- 3. Enter Promo codes in the 'Apply Coupon' section
  - a. Coupon Code: SC2RUPAY
- 4. Complete your payment using RuPay Debit card only

### C. Escalation Matrix

\*\*\*In case of any offer related queries, call on customer care for assistance- 0124-441 4888

- 1. ShopClues is providing exclusive offer for RuPay debit cardholders to shop online
- 2. Offer: Flat Rs 300 off on a minimum spend of Rs 2000/-
- 3. Promo Code: SC2RUPAY
- 4. The offer is available only for Rupay customer.
- 5. The minimum purchase amount should be Rs. 2000 to avail the offer.
- 6. The maximum discount that can be availed per order is Rs.300/-
- 7. The offer is valid till 30<sup>th</sup> September, 2017.
- 8. The offer is not applicable on storage devices, gold coins and bars and precious jewelry
- 9. This offer cannot be combined with any other promotion/offer running on the website.
- 10. Shipping will be charged wherever applicable.
- 11. This offer will be not applicable on deep discounted products.
- 12. ShopClues holds the right to cancel or change any offer at its discretion.
- 13. Any fraudulent activities, including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions will lead to order cancellation.
- 14. All NPCI & Shopclues standard terms and conditions applicable.



Period: April 10<sup>th</sup> 2016 till 31<sup>st</sup> December 2017

- 1. Offer 1: 20% offer is for E-com Transactions
- 2. Offer 2: 15% offer is for POS Transactions
- 3. Validity period: April 10<sup>th</sup> 2016 till December 31<sup>st</sup> 2017

### **B.** Redemption Process

### For Online Transactions:

- 1. Visit www.fnp.com.
- 2. Select from the wide range of products and services
- 3. Enter Promo codes in the 'Apply Coupon' section
  - a. Coupon Code: RUPAY20 (please refer to point 1 of offer details)
- 4. Complete your entire payment through RuPay Debit Card only

#### For Offline Transactions:

- 1. Visit the FNP stores across India
- 2. Select from the wide range of products and services
- 3. Flash your \*RuPay Debit Card
- 4. Discount of 15% would be offered to the customers
- 5. Complete the entire payment using RuPay Debit Card.

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact customer Support: 91 92124 22000 or email your query to <a href="mailto:support@fnp.com">support@fnp.com</a>

- 1. Ferns N Petals (FNP) is providing exclusive offer for RuPay debit cardholders to shop at www.fnp.com.
- 2. The said Customer(s) will have to log on to www.fnp.com to buy the product and at the time of payment a discount code, provided by FNP, needs to be entered in the apply coupon section, to avail the discount.
- 3. 20% offer is for E-com Transactions
- 4. Promo Code: RUPAY20
- 5. 15% offer is for POS Transactions
- 6. The offer can't be combined with any other ongoing offers of FNP.
- 7. The discount is not applicable on multiple products per transaction.
- 8. The offer will be valid till: 31st Dec'17.
- 9. The benefits under the offer are non-negotiable.
- 10. Offer will not be valid on International deliveries.
- 11. All NPCI and Ferns & Petals standard terms and conditions applicable.



Period: April 10<sup>th</sup> 2017 till 30<sup>th</sup> Sept. 2017

- 1. Offer 1: Get Flat Rs.100/- off on min purchase of Rs. 549/
- 2. Offer 2: Get Flat Rs.200/- off on min purchase of Rs. 949/-
- 3. Offer3: Get 15% off on min purchase of Rs.899/-
- 4. Offer validity period: 10<sup>th</sup> April 2017 till 30<sup>th</sup> Sept. 2017

# **B.** Redemption Process

- 1. Visit the website www.happilyunmarried.com
- 2. Select from the wide range of clothing and accessories
- 3. Enter Promo codes in the 'Apply Coupon' section
  - a. Coupon Code: HURUPAY100 (Please refer to point 1 in offer details section)
  - b. Coupon Code: HURUPAY200 (Please refer to point 2 in offer details section)
  - c. Coupon Code: **HURUPAY10** (Please refer to point 3 in offer details section)
- 4. Make the entire payment through RuPay card only.

#### C. Escalation Maatrix

\*\*\*In case of any offer related queries contact customer support: 1800 3000 7347/5887 or email your query to customer.care@happilyunmarried.com

- 1. Happily Unmarried is providing exclusive offer for RuPay debit & credit cardholders online purchase only
- 2. Get Flat Rs.100/- off on min purchase of Rs. 549/
- 3. Get Flat Rs.200/- off on min purchase of Rs. 949/-
- 4. Get 15% off on min purchase of Rs.899/-
- 5. These offers would be valid across online purchase of Happily Unmarried products.
- 6. Not applicable on Ustraa products.
- 7. Not applicable on store purchase.
- 8. Not valid on discounted item.
- 9. The discount is not applicable on multiple products per transaction.
- 10. The offer will be valid from 10<sup>th</sup> April 2016 till 30<sup>th</sup> Sept. 2017.
- 11. The benefits under the offer are non-negotiable.
- 12. Offer will not be valid on International deliveries.
- 13. All NPCI & Happily Unmarried standard terms and conditions applicable.



Period: 10<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017

- 1. Offer: Upto Rs 1500 off on Zoomcar (ECOM)
- 2. Validity Period: 10<sup>th</sup> April till 31<sup>st</sup> December 2017 (Both the dates inclusive)

# **B.** Redemption Process

User need to login to www.zoomcar.com or download Zoomcar app from Google Playstore or Apple store.

- 1. Select desired trip dates.
- 2. Choose your car
- 3. Click on Book Now to proceed with the booking.
- 4. On Booking Summary page, click on apply promo code link.
- 5. Apply the promo code to avail the discount
- 6. Promo Code: ALRUPAY20
- 7. You can pay the balance amount by any payment method.

### C. Escalation Matrix

\*\*\*In case of any offer related queries kindly contact customer support number: 080-33013371 or email your query: support@zoomcar.com

- 1. ZoomCar is providing exclusive offer for RuPay debit & credit cardholders online purchase only
- 2. 20% of the booking fare.
- 3. Maximum discount of Rs. 1000/- on the booking.
- 4. Promo Code: ALRUPAY20
- 5. Applicable on Monday to Friday booking.
- 6. Applicable on first drive only
- 7. A fully refundable security deposit will be charged at time of booking
- 8. Only valid on bookings made through Zoomcar website and iOS/Android app.
- 9. Discount applicable only on original reservation charges (not applicable on excess Km, late return fee, or other fees/charges)
- 10. Offer not applicable on blackout days. Check list here: http://www.zoomcar.com/holidays
- 11. The offer will be valid from 10<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017
- 12. The benefits under the offer are non-negotiable.
- 13. All NPCI & Zoomcar standard terms and conditions applicable



Period: 9<sup>th</sup> March 2017 till 31<sup>st</sup> March 2018

- 1. Offer 1 Personalized Coffee Mug at Rs 99
- 2. Offer 2 Flat 30% Off on Printland.in- Personalized products.
- 3. Offer validity period: 9<sup>th</sup> March 2017 till 31<sup>st</sup> March 2018

# **B.** Redemption Process

- 1. Visit www.printland.in
- 2. Select from the wide range of products and services
- 3. Enter Promo codes in the 'Apply Coupon' section on the order summary page
  - a. Coupon Code- Offer 1: RUPAY99
  - b. Coupon Code- Offer 2: RUPAY30
- 4. Complete your entire payment through RuPay Debit Card only.

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly drop a mail to contactus@printland.in

#### D. Terms & Conditions

#### Offer 1:

- 1. Personalized coffee mugs at Rs. 99/-
- 2. Promo code-RUPAY99
- 3. Offer valid on a purchase of Standard Coffee Mug of One quantity Only.
- 4. It's compulsory to add Standard Coffee Mug in your cart to avail this offer.
- 5. Standard Shipping charges will be applicable.
- 6. In case of more products than Standard Coffee Mug present in cart, discount for only one Standard Coffee Mug will be given.
- 7. Not Valid on Pen, Pen Drive, Gold/Silver Coin, Power Bank Combos, B2B Products.
- 8. This offer cannot be clubbed with any other offer/promotion on Printland.
- 9. The discount is not applicable on multiple products per transaction.
- 10. The offer will be valid till: March'18.
- 11. The benefits under the offer are non-negotiable.

# RuPay Value added offers

12. Offer will not be valid on International deliveries.

#### Offer 2:

- 1. Flat 30% discount on all the personalized products
- 2. Promo code-RUPAY30
- 3. Offer valid on a purchase of any Personalized product except Pen, Pen Drive, Gold/Silver Coin, Power Bank, Combos, B2B Products.
- 4. It's compulsory to add Personalized Gift in your cart to avail this offer.
- 5. Standard Shipping charges will be applicable.
- 6. This offer cannot be clubbed with any other offer/promotion on Printland
- 7. The discount is not applicable on multiple products per transaction.
- 8. The offer will be valid till: March'18.
- 9. The benefits under the offer are non-negotiable.
- 10. Offer will not be valid on International deliveries
- 11. All NPCI and PrintlandIn standard terms and conditions applicable.



Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

- 1. Offer Rs. 120 off on purchase of Rs. 399/-
- 2. Offer validity period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

# **B.** Redemption Process

- 1. Visit the website www.foodpanda.com
- 2. Select your city and respective location
- 3. Select from the wide range of restaurants listed as per your location
- 4. Add the order and the quantity from that restaurant's menu
- 5. Click on 'Proceed to checkout'
- 6. Sign up/ log to your FoodPanda account
- 7. Enter your mobile number and a verification code would be sent
- 8. Enter that verification code
- 9. Enter Promo codes in the 'Apply Coupon' section on the 'Review Order' page
  - a. Coupon Code: FPPAY120
- 5. Complete your payment using RuPay Debit card only.

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly drop a mail to customercare@foodpanda.in

- 1. Foodpanda is providing exclusive offer for RuPay card holders.
- 2. Offer is valid only for new customers.
- 3. Flat Rs 120 off on purchase of 399 and above.
- 4. Apply Voucher Code FPPAY120 to avail the offer.
- 5. Offer is valid on Mobile App and web transactions.
- 6. The voucher is valid for one time use only per customer.
- 7. Offer is valid only on online payments till 31st Dec 2017.
- 8. Offer is not valid on Dominos, Subway, KFC, Pizza hut.
- 9. Offer cannot be clubbed with any other running offer.
- 10. Offer is valid only on delivery orders, and cannot be availed for pick up orders.
- 11. In no case whatsoever can the discount amount be refunded, encashed or partly encashed
- 12. In case of any query regarding the offer, please email us at customercare@foodpanda.in
- 13. Foodpanda reserves the right to withdraw and/or alter the Offer at any time without prior notice.
- 14. Foodpanda reserves the right to deny the offer on the grounds of suspicion or abuse of the offer by any customer.
- 15. In no event shall foodpanda be liable for any abuse or misuse of the code due to the negligence of the customer.
- 16. All disputes are subject to Mumbai jurisdiction.
- 17. All NPCI and Foodpanda standard terms and conditions applicable.



Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

- 1. Offer: 15% off on orders worth Rs. 299/- (ECOM)
- 2. Validity Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017 (Both the dates inclusive)

#### **B.** Redemption Process

For online transaction:

- 1. Log on to www.faasos.com on website or app
- 2. Select your city and respective location
- 3. Select from the wide range of restaurants listed as per your location
- 4. Add the order and the quantity from that restaurant's menu
- 5. Click on 'Proceed to checkout'
- 6. Sign up/ log to your Faasos account
- 7. Enter your mobile number and a verification code would be sent
- 8. Enter that verification code
- 9. Enter Promo codes in the 'Apply Coupon' section on the 'Review Order' page
  - a. Coupon Code: FRUPAY15
- 10. Proceed to Payment
- 11. Complete your payment using RuPay Debit card only.

#### For POS transaction:

- 1. Visit the Faasos outlet
- 2. Flash your RuPay card while making the payment
- 3. Get the instant discount
- 4. Make the entire payment using your RuPay debit card only

# C. Escalation Matrix

\*\*\*In case of any offer related queries kindly contact customer support number: +91 8080 84 3939 or email your query: crm@faasos.com

- 1. Offer is valid on Website/Application and the outlets
- 2. 15% off on orders worth Rs. 299/-
- 3. Minimum order amount: Rs. 299
- 4. Maximum discount: Rs. 75
- 5. Coupon Code: FRUPAY15
- 6. Offer valid till 31<sup>st</sup> December 2017
- 7. Valid once per user
- 8. Valid for all users of Faasos via RuPay
- 9. Not applicable on combos, beverages and MRP Products
- 10. Cannot be combined with any other offers
- 11. All NPCI and Faasos standard terms and conditions applicable



Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

- 1. Offer: Additional 5% Discount on Pepperfry.com (ECOM)
- 2. Validity Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017 (Both the dates inclusive)

# **B.** Redemption Process

- 1. Eligible customer visits website www.pepperfry.com or the mobile application
- 2. Eligible customer selects the products to purchase.
- 3. Eligible customer enters the coupon code and confirms on the order summary page.
- 4. The promo code and the discount will be applied instantly.
  - a. Coupon code: PFRUPAY.
- 3. Eligible customer proceeds to pay the balance amount
- 4. Make the entire payment using the RuPay debit card only

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact customer support number: 022-6157 6157

- 1. Additional 5% Discount on over & above existing offers available at Pepperfry.com.
- 2. Coupon valid on a minimum purchase value of Rs.3,000/-
- 3. The promo code is of the format PFRUPAY
- 4. The offer is valid till 31st Dec'17
- 5. Customer has to be logged in to Pepperfry.com account to avail this offer
- 6. Promotion only applicable for RUPAY customers logged in on Pepperfry.com.
- 7. The promotion is only valid on Confirmed Orders.
- 8. The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- 9. \*Discounts applicable on Pepperfry Private labels viz. Woodsworth, Mudramark, Casacraft, Amberville, Bohimiana, Primorati, Mintwud
- 10. This offer is not valid on hot priced & deep discounted products
- 11. All standard terms and conditions, as provided on the Pepperfry website, shall apply when placing an order using a coupon.
- 12. All NPCI and Pepperfry standard terms and conditions applicable



Period: 9<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

- 1. Offer: Flat Rs.300 on purchase of min. Rs. 1,299/- (ECOM)
- 2. Validity Period: 9<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017 (Both the dates inclusive)

# **B.** Redemption Process

- 1. Register/ login to www.ajio.com. / App
- 2. Select the product(s) of your choice and add it to cart.
- 3. On the cart page, during check-out, apply the coupon in CAPITAL letters only.
- 4. Click on Apply coupon the discount will be reflected in the final amount
  - a. Coupon code: RUPAY300
- 5. Eligible customer proceeds to pay the balance amount
- 6. Make the entire payment using the RuPay debit card only

#### C. Escalation Matrix

\*\*\*In case of any offer related queries kindly contact customer support number: 1800-889-9991 or please write to: customercare@ajio.com

- 1. This coupon entitles the bearer to get Rs.300 off on Rs.1299 and above by shopping on www.ajio.com within the Offer period.
- 2. This offer is valid from 9<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017 using
- 3. promo code: RUPAY300
- 4. Applicable only on www.ajio.com /App
- 5. This offer can be availed on all days.
- 6. This offer cannot be combined with any other offers on www.ajio.com.
- 7. This offer may not be applicable on select styles.
- 8. Absolute discount (TD+CD) will not exceed the site threshold set.
- 9. Multiple coupons cannot be clubbed in a single order.
- 10. AJIO.com's Return Policy offers you the option to return items purchased on www.ajio.com within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website or write to customercare@ajio.com
- 11. AJIO.com reserves the right to change the terms and conditions of this offer, including extending, Withdrawing or discontinuing the same without notice, at its sole discretion.
- 12. All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on www.ajio.com .
- 13. All NPCI and AJIO standard terms and conditions applicable



Think Thyroid. Think Thyrocare.

Period: 25<sup>th</sup> March 2017 till 31<sup>st</sup> December 2017

1. Get more than 60% discount on health packages

Sr.no	Profile	No of Tests	Catalogue rate	Offer Rate
1	Wellness A	71	2700/-	750/-
1	vveiilless A	/1	2700/-	
2	Wellness B	74	4000/-	1125/-
3	Wellness C	79	5100/-	1500/-
4	Wellness D	68	4000/-	1125/-

2. Validity Period: 25th March 2017 till 31st December 2017 (Both the dates inclusive)

# **B.** Redemption Process

For Online/Offline Transactions:

- 1. Open Link: www.thyrocare.com/rupay
- 2. The customers need to pay at the time of booking through their RuPay card.
- 3. SMS RuPay to 9870666333. Our CRM team will contact the Customer. Our CRM team will fix up an appointment as per customer's convenient time and date for sample collection.
- 4. Make the entire payment using the RuPay debit card only

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact customer support number: (+91)22 - 4125 2525 / (+91)22 - 3090 0000 or email your query to info@thyrocare.com

- 1. Booking to be done through exclusive link provided for RuPay customers
- 2. The customer need to pay at the time of booking through their RuPay cards.
- 3. 10 12 hrs of fasting is required before collection of sample for Wellness A, B, C, D.
- 4. Free Home services, collection of sample, available in selected cities within city limits only.
- 5. For booking customer has to enter name, age, gender, address with pin code, CC/DC number in the booking page at the time of booking
- 6. The offer is valid till 31<sup>st</sup> Dec,17
- 7. OR
- 8. SMS RuPay to 9870666333. Our CRM team will contact the Customer. Our CRM team will fix up an appointment as per customer's convenient time and date for sample collection.
- 9. The soft copy of the reports will be shared within 24-48 hours of sample collection.
- 10. Hard copy of the same will be dispatched within 3-4 working days.
- 11. Rs.50 will be charged extra for hardcopy of the reports.
- 12. Appointments are subject to availability of technicians.
- 13. This offer cannot be combined with other existing offers or discounts.
- 14. All NPCI and Thyrocare standard terms and conditions applicable



Period: 15<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017

1. Upto Rs.550/- off on round trip domestic flights

Onward Flight	Ticket price Rs.1,000 and below	Discount of Rs.175	
Booking Offers	Ticket price between Rs.1,001 and Rs.3,000	Discount of Rs.225	
	Ticket Price above Rs.3,000	Discount of Rs.275	
Round Trip Flight Booking Offers	Ticket Price above Rs.3,000 Disco	Discount upto Rs.550	

2. Validity Period: 15<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017 (Both the dates inclusive)

# **B. Redemption Process**

- 1. Visit Via.com Website or Mobile App and select flights.
- 2. Upon checkout, enter the coupon code to avail the discount.
  - a. Coupon code: VIARUPAY
- 3. A discount up to Rs. 275 on onward flight tickets and Rs.550 on round trip flights and the discounted total price will be shown
- 4. Make payment using Rupay Card only

### C. Escalation Matrix

\*\*\*In case of any offer related queries kindly write to support@via.com

- 1. Applicable on landing page (www.via.com.com)
- 2. The offer is available on the website, Android & iOS mobile app.
- 3. The offer is applicable for Rupay Card.
- 4. Use code VIARUPAY on booking page.
- 5. Valid till 31<sup>st</sup> December 2017
- 6. The code is for one time use (1 transaction per user).
- 7. This offer is not applicable on group bookings.
- 8. This offer cannot be clubbed with any other offers.
- 9. A non-refundable processing fee is applicable for payments via credit, debit or charge card.
- 10. Fare includes airport taxes (except for selected airports where airport tax is collected at the point of departure).
- 11. Travelers need to provide all necessary travel documents (eg valid passport, visa where applicable etc) at the time of departure.
- 12. Full payment shall be made upon booking.
- 13. All other terms & conditions of the respective airline will be applicable.
- 14. Rupay Debit shall not be liable for any defects or deficiency of the product or service so obtained/availed of by the Cardholder
- 15. All NPCI & Via.com standard terms and conditions applicable



Period: 15<sup>th</sup> April 2017 till 30<sup>th</sup> August 2017

- 1. Offer 1: 15% off on Min. spend of Rs.750/-
- 2. Validity period: April 15<sup>th</sup> 2016 till August 30<sup>th</sup> 2017

## **B. Redemption Process**

- 1. Visit the Enrich outlets across India
- 2. Select from the wide range of products and services
- 3. Flash your Emailer/SMS/NPCI or Bank website screen (RuPay offers page) having Enrich offer
- 4. Discount of 15% would be offered to the customers
- 5. Complete the entire payment using RuPay Debit Card.

#### C. Terms & Conditions

\*\*\*In case of any offer related queries kindly write to customercare@enrichsalon.com

- 1. Enrich Salon is providing exclusive offer for RuPay debit cardholders to avail services at all the Enrich outlets
- 2. The customer needs to show the Emailer/SMS/NPCI or Bank website(RuPay offers page) having Enrich offer to the enrich staff before availing the service
- 3. The said Customer(s) will have to visit the enrich outlet and at the time of must make the payment using their RuPay card to avail the discount.
- 4. The customer gets 15% off on Minimum spend of Rs.750 by using RuPay card for payment.
- 5. This offer cannot be clubbed with any other offer/Membership benefits/ packages.
- 6. This offer is valid till 30<sup>th</sup> August 2017 across all Enrich salon outlets.
- 7. The benefits under the offer are non-negotiable.
- 8. All NPCI & Enrich Salons standard terms and conditions applicable



Period: 20<sup>th</sup> April 2017 till 31<sup>st</sup> December 2017

- 1. Offer 1- Buy gold Jewellery and get equal weight silver free with every purchase
- 2. Offer 2- Buy Diamond Jewellery worth Rs.50,000/- and get 1 Gram gold coin absolutely free
- 3. Validity period: April 20<sup>th</sup> 2017 till December 31<sup>st</sup> 2017

## **B. Redemption Process**

- 1. Visit the Joylukkas stores across India
- 2. Select from the wide range of products and services
- 3. Flash you RuPay card
- 4. Get instant offers
- 5. Complete your entire payment through RuPay Card only.

# **C. Escalation Matrix**

\*\*\*In case of any offer relared queries kindly write to customercare@joyalukkas.com

- 1. Joyalukkas is providing exclusive offer for RuPay cardholders across all its stores in India
- 2. Offer 1- Buy gold Jewellery and get equal weight silver free with every purchase
- 3. Offer 2- Buy Diamond Jewellery worth Rs.50,000/- and get 1 Gram gold coin absolutely free
- 4. Offer valid till 31st December'17
- 5. This offer cannot be clubbed with any other ongoing promotions.
- 6. This offer is not valid on the purchase of gold coin/bar.
- 7. The benefits under the offer are non-negotiable.
- 8. Offer will not be valid on International deliveries.
- 9. All NPCI & Joyalukkas standard terms and conditions applicable.



Period: 28<sup>th</sup> April 2017 till 31<sup>st</sup> March 2018

- 1. Offer 1: Buy one get one Pizza (BOGO)
- 2. Validity period: From 28<sup>th</sup> April 2017 till 31<sup>st</sup> March 2018

# **B. Redemption Process**

- 1. Visit US Pizza outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Debit Card ask for BOGO offer
- 4. Discount of Buy one & get one Pizza (BOGO)
- 5. Complete the entire payment using RuPay Debit Card

#### C. Escalation Matrix

\*\*\*In case of any offer related gueries kindly contact 1860 425 4444

- 1. US Pizza is providing exclusive offer- Buy one get one Pizza for RuPay card holders.
- 2. The Offer shall be valid till 31st March 2018
- 3. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 4. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 5. This Offer cannot be clubbed with any other offer or promotion.
- 6. This Offer is not valid on Margarita Pizza
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all US Pizza outlets across India except Navasari (Gujarat), Bellary (Karnataka), Mokila (Hyderabad) and all the institutional outlets.
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & US Pizza standard terms and conditions applicable.



Period: 27<sup>th</sup> April 2017 till 30<sup>th</sup> April 2018

- 1. Offer 1: 15% on Total Bill for POS transactions
- 2. Validity period: 28<sup>th</sup> April 2017 valid till 30<sup>th</sup> April 2018

# **B. Redemption Process**

- 1. Visit Ammi's Briyani outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Total Bill
- 5. Complete the entire payment using RuPay Card

#### C. Escalation Matrix

\*\*\*In case of any offer related queries kindly contact your respective Bank customer care to raise a complaint

- 1. Ammi's Biryani is providing exclusive offer for RuPay card holders
- 2. The Offer shall be valid till 30<sup>th</sup> April 2018
- 3. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 4. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 5. This Offer cannot be clubbed with any other offer or promotion.
- 6. This Offer should be availed and consumed in one bill.
- 7. The Offer is valid on amount exclusive of taxes.
- 8. Valid on Dine In and Take away only
- 9. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 10. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 11. All NPCI & Ammi's Biryani standard terms and conditions applicable.



Period: 27<sup>th</sup> April 2017 till 30<sup>th</sup> September 2017

- 1. Offer- Flat Rs. 75/- discount on a minimum order of Rs. 300/-
- 2. Offer validity period: 27<sup>th</sup> April 2017 till 30<sup>th</sup> September 2017
- 3. Cities: Mumbai, Pune, Delhi NCR, Kolkata, Bangalore, Hyderabad, Chennai

### **B. Redemption Process**

- 1. Visit www.swiggy.com or download the app and register
- 2. Register with your Phone Number or Email ID to login
- 3. Select City and Location and click on show restaurants
- 4. Select a restaurant and add required food to cart
- 5. Select "CheckOut" at Right bottom corner
- 6. Apply the coupon code on the Order Summary page
  - a. Coupon code: "RUPAY75"
- 7. Complete the payment process only through your RuPay Platinum Debit Card

### C. Escalation Matrix

\*\*\*In case of any offer related queries, please email us at support@swiggy.in

- 1. Applicable on landing page:
  - https://www.swiggy.com/mumbai?pid=Email&c=Rupayupdated&is\_retargeting=true&utm\_source=newsletter&utm\_medium=email&utm\_campaign=Rupayupdated
- 2. Swiggy is providing exclusive offer for RuPay Platinum debit card holders
- 3. Offer- Flat Rs. 75/- discount on a minimum order of Rs. 300/-
- 4. Offer is valid for first order on Swiggy only
- 5. Offer is valid for RuPay Platinum debit card holders only
- 6. Offer valid till 30<sup>th</sup> September 2017
- 7. Use promo code RUPAY75
- 8. Offer valid for a single restaurant bill value of Rs. 300 and above
- 9. Offer cannot be clubbed with any other scheme
- 10. Offer cannot be used in conjunction with Swiggy money received through referral amount
- Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to cancel/ change/modify/add/delete any of
- 12. the terms and conditions of the offer at any time without notice
- 13. Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to terminate the offer at any time without notice
- 14. Bundl Technologies Pvt. Ltd. (Swiggy) reserves the right to deny honouring the offer on the grounds of suspicion or abuse of the offer by any customer without providing customer any explanation thereof
- 15. In no event shall Bundl Technologies Pvt. Ltd. (Swiggy) be liable for any abuse or misuse of the code due to the negligence of the customer
- 16. The services shall be governed by the terms and conditions set out in http://www.swiggy.com/terms-and-condition(incorporated by reference)
- 17. All NPCI & Swiggy standard terms and conditions applicable.



Period: 8<sup>th</sup> May 2017 till 30<sup>th</sup> April 2018

- 1. Offer- 15% on Total Bill on a minimum Purchase of Rs. 250/- & above
- 2. Offer validity period: 8<sup>th</sup> May 2017 till 30<sup>th</sup> April 2018

### **B. Redemption Process**

- 1. Visit Cookie Man outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Debit Card
- 4. Discount of 15% on Total Bill on a minimum Purchase of Rs. 250 & above.
- 5. Complete the entire payment using RuPay Debit Card

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Cookie Man is providing exclusive offer for RuPay card holders
- 2. Offer 1: 15% on Total Bill on a minimum Purchase of Rs. 250/- & above.
- 3. The Offer shall be valid till 30th April 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. Offer not valid at Cookie man outlets present at Airport & Cineplexes.
- 13. All NPCI & Cookie Man standard terms and conditions applicable.



Period: 8<sup>th</sup> May 2017 till 30<sup>th</sup> April 2018

- 1. Offer 1: New VLCC services users (POS)
  - a. Buy 1 get 1 service on all Beauty services
  - b. Flat Rs.250/- off on services worth Rs. 1000/-

Validity period: May 25th 2017 till December 31st 2017

2. Offer 2: Get flat Rs.200 off on VLCC Personal care range (ECOM)

Validity period: May 25th 2017 till June 30th 2017

## **B. Redemption Process**

#### For POS Transactions:

- 1. Visit the VLCC outlets across India
- 2. Select from the wide range of products and services
- 3. Flash your Emailer/SMS/NPCI website(RuPay offers page) having VLCC offer voucher
- 4. Avail the offers
- 5. Complete the entire payment using RuPay Debit Card.

#### For ECOM Transactions:

- 1. Visit the website www.vlccpersonalcare.com
- 2. Select from the wide range of VLCC personal care products
- 3. Click on 'Buy Now'
- 4. Enter the coupon code in the section provided-Have a coupon code?
  - a. Coupon code:RUPAY200
- 5. Fill in all the billing details and make your entire payment using your RuPay card only

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly drop in an email to contact@vlccwellness.com

- VLCC is providing exclusive offer for RuPay debit cardholders to avail services at all the VLCC Wellness outlets
- 2. The customer needs to show the e-voucher having VLCC offer to the VLCC staff before availing the service
- 3. The said Customer(s) will have to visit the VLCC outlet and at the time of must make the payment using their RuPay card to avail the discount.
- 4. This offer cannot be clubbed with any other offer/Membership benefits/ packages.
- 5. This offer is valid till 31st December 2017 across all VLCC outlets.
- 6. Offer Valid on Prior appointment taken at least one week before.
- 7. Please present this voucher at reception before availing the services
- 8. This Voucher cannot be exchanged against cash or products.
- 9. Results may vary from person to person.

# RuPay Value added offers

- 10. One voucher is applicable on one bill. Two or more voucher can't be clubbed for redemption.
- 11. All NPCI & VLCC standard terms and conditions applicable.



1. Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Burger Singh outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Burger Singh is providing exclusive offer for RuPay card holders
- 2. Offer- 15% off on the food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only.
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Burger Singh outlets across India. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Burger Singh standard terms and conditions applicable.



1. Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Falafel outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Falafel is providing exclusive offer for RuPay card holders
- 2. Offer-15% off on the food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 10. This Offer is valid at all Falafel's . The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 11. All NPCI & Falafel's standard terms and conditions applicable.



Offer 1: 15% on Food & Soft Beverages

Offer 2: 15% on Accommodation

Validity period: 22th June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit The Fern Hotels outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food & Soft Beverages & 15% on Accommodation
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. The Fern hotel is providing an exclusive offer for RuPay card holders
- 2. Offer-15% on Food & Soft Beverages & 15% on Accommodation
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 10. This Offer is valid at all The Fern Hotels across India. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 11. All NPCI & The Fern Hotel standard terms and conditions applicable.

RuPay Value added offers



Offer 1: 15% on Food & Soft Beverages

Validity period: 22th June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Kailash Parbat outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food & Soft Beverages
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Kailash Parbat is providing exclusive offer for RuPay card holders
- 2. Offer- Discount of 15% on Food & Soft Beverages
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In only`
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Kailash Parbat outlets across India. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Kailash Parbat standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

#### **B. Redemption Process**

- 1. Visit Kakori House outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Kakori House is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% off on the total food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In only.
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Kakori House outlets across India. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Kakori House standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Offer 2: 15% on Accommodation

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

#### **B. Redemption Process**

- 1. Visit Keys Hotel outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill & 15% on Accommodation
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Keys hotel is providing an exclusive offer for RuPay card holders
- 2. Offer: 15% on Food Bill & 15% on Accommodation
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 10. This Offer is valid at all Keys Hotel across India . The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 11. All NPCI & Keys Hotel standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Malvan Tadka outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Malvan Tadka is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% off on food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at Malvan Tadka
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Malvan Tadka standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Moti Mahal Delux outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Moti Mahal Delux is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% off on the food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at Moti Mahal Delux
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Moti Mahal Delux standard terms and conditions applicable.



Offer 1: Buy One Medium Pizza & Get One Regular Pizza OR 10% off on total Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Ovenfresh outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of Buy One Medium Pizza & Get One Regular Pizza OR 10% off on total Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Oven fresh is providing an exclusive offer for RuPay card holders
- 2. Offer-: Buy one medium pizza & get one regular Pizza OR 10% off on total Bill
- 3. The Offer shall be valid till 30th June 2018 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Ovenfresh outlets across India. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Oven fresh standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Offer 2: 15% on Accommodation

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

# **B. Redemption Process**

- 1. Visit Panaromic Group of Hotel outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill & 15% on Accommodation
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Panaromic Group of Hotels is providing an exclusive offer for RuPay card holders
- 2. Offer-15% on Food Bill & 15% on Accommodation
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at Panaromic Group of Hotel
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Panaromic Group standard terms and conditions applicable.



Period:22<sup>nd</sup> June 2017 till 30<sup>th</sup> June 2018

Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Papa John's outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Papa John's Pizza is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% off on the food bill
- 3. The Offer shall be valid till 3oth June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Papa John's Pizza outlets across India`
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Papa John's standard terms and conditions applicable



Offer 1: 15% on Total Bill on a minimum bill of Rs. 300 & above

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Rolla Costa outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Total Bill on a minimum bill of Rs. 300 & above
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Rolla costa is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% on Total Bill on a minimum bill of Rs. 300 & above
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In only.
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Rolla Costa outlets across India . The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Rolla Costa standard terms and conditions applicable.



Offer 1: 15% on total bill on a minimum billing of 350 & above

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Sbarro outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on total bill on a minimum billing of 350 & above
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Sbarro is providing an exclusive offer for RuPay card holders
- 2. 15% on total bill on a minimum billing of 350 & Above
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Sbarro outlets across India
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Sbarro standard terms and conditions applicable.



Offer 1: 15% on Food Bill

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit Southy outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on Food Bill
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Southy is providing an exclusive offer for RuPay card holders
- 2. Offer- 15% off on the food bill
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In and Take away only
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at Southy
- 12. The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 13. All NPCI & Southy standard terms and conditions applicable.



Offer 1: 15% on a minimum bill of Rs. 1000

Validity period: 22nd June 2017 till 30th June 2018 (Both dates inclusive)

#### **B. Redemption Process**

- 1. Visit Shiv Sagar outlet
- 2. Select from the wide range of products
- 3. Flash your RuPay Card
- 4. Discount of 15% on a minimum bill of Rs. 1000
- 5. Complete the entire payment using RuPay Card
- 6. In case of any failure in offer acceptance, please contact RuPay customer care

### **C. Escalation Matrix**

\*\*\*In case of any offer related queries, kindly contact your respective Bank

- 1. Shiv Sagar is providing an exclusive offer for RuPay card holders
- 2. Offer-15% on a minimum bill of Rs. 1000
- 3. The Offer shall be valid till 30th June 2018
- 4. The Card Holder must present unexpired any variant of RuPay cards at the time of placing the order and seek to avail the offer.
- 5. Payment has to be made using eligible RuPay card (all variants) only. Payments made through any other card or cash will not be eligible to avail the offer.
- 6. This Offer cannot be clubbed with any other offer or promotion.
- 7. This Offer should be availed and consumed in one bill.
- 8. The Offer is valid on amount exclusive of taxes.
- 9. Valid on Dine In only.
- 10. The Offer cannot be redeemed against a transaction which is at a discounted price or any other promotional offer.
- 11. This Offer is valid at all Shiv Sagar outlets across India . The Offer is non-transferable and cannot be exchanged in part or full for cash or any other merchandise or products or discounts, or coupons or special offers.
- 12. All NPCI & Shiv Sagar standard terms and conditions applicable.



Period:24<sup>th</sup> July 2017 till 7<sup>th</sup> July 2018

### Offer Details

Offer 1: Flat 15% Discount on Luxury Therapies

Offer 2: Flat 20% Discount on Premium Therapies

Validity period: 24th July 2017 till 7th July 2018 (Both dates inclusive)

### **B. Redemption Process**

- 1. Visit the Areopagus outlets
- 2. Select from the wide range SPA services
- 3. Please ask for the offers and the SPA services for RuPay card holders
- 4. Avail the offers while making the payment
- 5. Complete the entire payment using RuPay Card.

### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly get in touch with the customer care at 9930468032

- 1. Areopagus is providing exclusive offer for RuPay debit cardholders to avail services at all the Areopagus outlets
- 2. Offer 1- Flat 15% Discount on Luxury Therapies
  Offer 2- Flat 20% Discount on Premium Therapies
- 3. The said Customer(s) will have to visit the Areopagus outlet and at the time of must make the payment using their RuPay card to avail the discount.
- 4. This offer cannot be clubbed with any other offer/Membership benefits/ packages.
- 5. This offer is valid till 7th July 2018 across all Areopagus outlets
- 6. Offer Valid on Prior appointment taken at least 2 days before.
- 7. Timings:11am-8pm
- 8. All NPCI & Areopagus standard terms and conditions applicable.



Period: 18<sup>th</sup> June 2017 till 30<sup>th</sup> September 2017

- 1. Offer 1: Recharge with Rs.250 or more on Ola Money using Rupay Platinum Debit/Credit card and get Rs.25 cashback
- 2. Validity period: 18th June, 2016 till 30th September, 2017

### **B.** Redemption Process

- 3. Visit Ola Money, OLA cabs mobile application or OLA Money website.
- 4. Select ADD MONEY Recharge for Rs 250 or more and apply coupon code OLARUPAY.
  - a. Coupon Code: OLARUPAY (please refer to point 1 of offer details)
- 5. Complete your entire payment through RuPay Platinum Debit /Credit Card only

#### C. Escalation Matrix

\*\*\*In case of any offer related queries, kindly contact customer Support: 91 33553355 or email your query to care@zipcash.in

- 6. The offer is provided to RuPay Debit Platinum and Credit (Platinum & Select) cardholders to at Ola Money, OLA cabs mobile application and OLA Money website.
- 7. Offer is only applicable on Transactions made for an amount of Rs. 250/- or more.
- 8. The said Customer(s) will have to log on to OLA Money and select ADD MONEY make recharge of Rs 250 or more and apply coupon code OLARUPAY.
- 9. Cashback amount generated on the Offer will be credited to customer's ZipCash Ola Money Wallet account instantly.
- 10. Promo Code: OLARUPAY
- 11. The offer can't be combined with any other ongoing offers.
- 12. The cashback amount shall not exceed a sum of Rs. 25/- (Rupees Twenty Five Only)
- 13. The Offer can be availed only on one (1) Transaction per customer per month during the Offer Period.
- 14. The offer will be valid till: Offer Period, i.e. (June 18th, 2016 till September, 30th, 2017
- 15. The benefits under the offer are non-negotiable.
- 16. All NPCI and OLA Money standard terms and conditions applicable.

RuPay Value added offers