

HDFC BANK SAVINGS ACCOUNT FOR SELECT CUSTOMERS

Saving Account Opening Offer (“Offer”)::

Open a HDFC Bank Savings Account and get **1 year Times Prime membership free**.

STEP 1 :- Click on Link, which is sent by HDFC Bank LTD through SMS / Whatsapp.

STEP 2 :- Open a HDFC Bank Savings Account via “Do it yourself “ Journey

STEP 3 :- Ensure that the account is full KYC and funded

Offer Duration: 2nd February 2024 to 31st March 2024 (Account should be opened within mentioned Offer duration only).

Eligibility Criteria:

- Valid for customers who are Indian Citizens and residents only.
- Customers may avail the Offer once the Customer opens a savings account with HDFC Bank via “Do it yourself “mode within the Offer Duration
- The customer must ensure account is full KYC complaint by the end of the offer period i.e.31st March 2024. (for example, if the account was opened in March'2024, the customer must complete full KYC by 31st March 2024).
- Customer should ensure that the account is funded.

Terms & conditions for cashback offering

- Limited Period Offer and valid on the savings accounts which are opened via the mentioned link only till 31st March 2024
- This offer is valid to pre-defined set of Select Customers as communicated by the HDFC Bank
- The Offer is not valid if the savings account has been opened via the branches or any other link
- Turn-Around-Time (“TAT”) committed with respect to Times Prime membership for a promotional campaign is only indicative and may vary from the actual date of activation; the Bank shall not be liable for any delay on fulfilling the cashback. However, the Bank shall review the customer’s query (ies) and if eligible, shall ensure fulfilment is completed at the earliest. In case of delay in issuance of membership, if applicable for a promotional campaign beyond the committed TAT, customer is requested to contact the Bank; the Bank shall review the same and have the Times Prime membership activated, if the customer is eligible as per Offer T&C.
- Any queries/complaints regarding the Offer to be raised only after the end of TAT.
- Any query regarding the program will be entertained till 30 days from Offer fulfilment. Post this, the Bank will not entertain any correspondence or communication regarding this Program from the cardholders.
- Notwithstanding anything contained herein, the Bank reserves the right at any time, at its absolute discretion without prior notice to the customers and without assigning any reason whatsoever, , to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or cancel/ discontinue/ withdraw this Offer altogether. Further, the Bank shall also be at a liberty to reject any claims in the event of irregularity, discrepancy, or dispute, and the decision of the Bank in such scenario shall be final.
- All disputes, if any, arising out of or in connection with or as a result of above Offer/s or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Mumbai only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.

Times Prime Subscription Process:

Classification - Internal

1. Times Prime membership code ('E-code') with steps to redeem will be sent to the customer's registered email ID or registered mobile number as per program criteria.
2. E- code shared with the customer will remain active for maximum 2 months from the date of receipt of E- code.
3. The 12-month membership starts from the day the customer activates his/her Times Prime membership.
4. The E-code is applicable once per user and is not valid for existing Times Prime members.
5. In case of any issues related to the redemption of the E-code, please contact support@timesprime.com.
6. Times Prime reserves the right to terminate, modify, extend the timelines and features at any time at its absolute discretion.
7. The offers/memberships subscriptions must be unlocked within the Times Prime Membership period.
8. All Times Prime terms and conditions (as mentioned in the T&Cs on <https://www.timesprime.com/terms-and-conditions>) are applicable to the

How can customers activate their membership?

- Download the app from Play Store/App Store or visit www.timesprime.com
- Enter the e-code while signing up
- Voila! Your membership is activated

Now activate the offers and enjoy your membership. How to activate the offers?

- Login to your account on the app.
- Click on the preferred brand benefit, explore, and activate the offer as per the steps.
- Enjoy the benefits of a partner app