

## Form for Credit Card Limit Enhancement/Credit Card Upgrade / Credit Card Upgrade with Limit Enhancement

|                 |  |             |  |         |  |
|-----------------|--|-------------|--|---------|--|
| Source          |  | Promo       |  | SM Code |  |
| BR. / Team Code |  | CRM Lead No |  |         |  |
| LG / DSE        |  | LC1 Code    |  |         |  |
| LC2 Code        |  |             |  |         |  |



Name: \_\_\_\_\_

Customer ID: \_\_\_\_\_

Current HDFC Bank Credit card No:

(16 digit card number)

**Business entity name to be printed on the card**

(Applicable only for Business cards)

Frequent Flyer Program No (Only if you wish to upgrade your existing HDFC Bank Credit Card to JetPrivilege

HDFC Bank Credit Card):

E-mail ID ( only if you wish to apply for JetPrivilege HDFC Bank Credit Card) \_\_\_\_\_

**I Wish to Apply for:**

- Limit Enhancement** – Under this option, the credit limit on your existing card shall be enhanced as per eligibility
- Credit Card Upgrade** – Under this option, you shall have your existing card upgraded to the variant as chosen by you subject to successful processing of application, with the existing credit limit
- Credit Card Upgrade with Limit Enhancement** – Under this option, your existing card shall be upgraded to the variant as chosen by you subject to successful processing of application and the credit limit shall be enhanced as per eligibility

**Request to Upgrade / Convert my Existing Credit Card to the Credit Card selected below (Fill only if you wish to apply for Credit Card Upgrade or Credit Card Upgrade with Limit Enhancement):**

**1. Upgrade to JetPrivilege Credit Card/Diners Card/Regalia/Business Regalia**

| Please tick the Appropriate Product Type |   |  |  |  |  |   |   |
|--|---|--|--|--|--|---|---|
| Product Type                             | <input type="checkbox"/> Jet Privilege<br>HDFC Bank<br>Titanium                 | <input type="checkbox"/> Jet Privilege<br>HDFC Bank<br>Platinum                  | <input type="checkbox"/> Jet Privilege<br>HDFC Bank<br>World                     | <input type="checkbox"/> Diners<br>Rewardz   | <input type="checkbox"/> Diners<br>Premium   | <input type="checkbox"/> Regalia  | <input type="checkbox"/> Business<br>Regalia  |
| Annual Fee                               | Rs.500  | Rs.1000  | Rs.2500  | Rs.1000  | Rs.2500  | Rs.2500   | Rs.2500   |
| Spends Condition for Annual Fee Waiver   | Spend Rs 1,50,000 in a year and get waiver of next year's annual membership fee | Spend Rs. 2,50,000 in a year and get waiver of next year's annual membership fee | Spend Rs. 3,00,000 in a year and get waiver of next year's annual membership fee | 1 <sup>st</sup> Year Fee - Complimentary<br><br>Spend Rs. 1,00,000 in a year and get waiver on next year's annual membership fee | 1 <sup>st</sup> Year Fee - Complimentary<br><br>Spend Rs. 3,00,000 in a year and get waiver on next year's annual membership fee | 1 <sup>st</sup> Year Fee - Complimentary<br><br>Spend Rs.. 3,00,000 in a year and get waiver of next year's annual membership fee | 1 <sup>st</sup> Year Fee - Complimentary<br><br>Spend Rs 3,00,000 in a year and get waiver of next year's annual membership fee |

**Diners Club HDFC Bank Credit Cards can be used only on Diners Club enabled EDC / POS Machines.**

**2. Limit Enhancement (Fill only if you wish to apply for Limit Enhancement or Credit Card Upgrade with Limit Enhancement)**

**Requested Credit Limit\***

**\*Credit Card Limit Enhancement and the Final Credit Card Limit are subject to customer eligibility**

Documents Attached:

- Salaried - Salary Slip
- Self Employed - Income Tax Returns and Income Computations Scheet
- Others - FD Lien Declaration, C4C Document, HL Bundle Document

**Transfer of Reward Points**

**Illustration of Transfer of Reward Points**

**1. Upgrade to Regalia/Business Regalia**

- 40% of the reward points on the existing HDFC Bank Credit Card will be transferred to the new card, on upgrade to Regalia/Business Regalia

**2. Upgrade to Jet Privilege Credit Cards**

| Existing Credit Card            | JPMiles Conversion Ratio |
|---------------------------------|--------------------------|
| <b>Silver / Gold / Titanium</b> | 4.7 RP = 1 JPMiles       |
| <b>Platinum</b>                 | 2.5 RP = 1 JPMiles       |
| <b>Signature / World</b>        | 2.3 RP = 1 JPMiles       |

1. I have understood the Reward Point Matrix applicable on transfer of Reward Points and I agree to transfer the existing Reward Points as per the applicable Reward Point Matrix.

2. Reward Points once transferred to the new upgraded card as per the applicable Reward point matrix, cannot be reversed at any instance JPMiles can not be converted to Reward points

### Terms and Conditions

- This is a priced Upgrade
- I confirm & agree to pay the fee & taxes applicable on the new upgraded Credit Card
- **Any fee already levied on current card will not be reversed upon Credit Card Upgrade**
- **Any card conversion request will not be processed if current card has been set up in last 180 days**
- Please note that on successful upgrade, you will be receiving a new Credit Card with a different Credit Card number
- Card Upgrade/Limit Enhancement/Both is subject to customer fulfilling all the necessary and sufficient criteria as decided by the bank at the time of fulfillment.
- On successful Upgrade, the Credit Card will be dispatched to the address registered in our record
- HDFC Bank reserves the right to withdraw the Card Upgrade/Limit Enhancement/Both offered to the customer at any time as deemed right by the bank
- HDFC Bank would not be responsible for loss of the Business reply envelope sent by the customer
- HDFC Bank cannot be held responsible for financial/non-financial obligation caused due to withdrawal of offer or non-implementation of Card Upgrade/Limit Enhancement/Both
- Any disputes arising out of this program shall be subject to the exclusive jurisdiction of competent courts in Chennai irrespective of whether courts in other areas have concurrent or similar jurisdiction. The existence of a dispute, if any, shall not constitute a claim against HDFC Bank cards division
- Customer takes the responsibility to communicate the new card number to all third parties who have been given standing instructions for direct debit on your existing card number for any service availed thereon
- Customer takes the responsibility to destroy the existing card along with existing add-on/supplementary cards (if any) on receipt of the upgraded card
- The proposed Card Upgrade/Limit Enhancement/Both would be governed by the existing terms and conditions applicable for the current card held by the customer and the terms and conditions mentioned here are over and above the existing terms and conditions
- Credit Card once upgraded with prior customer consent cannot be re-instated to the old Credit Card number
- Once upgraded, transactions done on the old Credit Card would be reflecting in the new card statement
- Nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The words and expressions used herein shall have the same meaning as in the card member agreement. The terms of this scheme shall be in addition to and not in derogation of the terms contained in the card member agreement
- If Customer is eligible for a higher product than applied for, HDFC Bank can provide a Credit Card according to the Bank's internal guidelines
- The offer of Card Upgrade/Limit Enhancement/Both is voluntarily extended by the Bank. Hence request will be entertained only for the "applicable offer pertaining to a customer"
- **All the fields are mandatory. Partially filled applications will not be processed**
- HDFC Bank reserves the right to withdraw the offer of Card Upgrade/Limit Enhancement/Both if the card account is not in regular status at the time of Card Upgrade/Limit Enhancement/Both
- Please log on to our website for more details on the product features of the card requested for upgrade

I hereby confirm that I have read and understood the Terms and Conditions of the card member agreement.

I agree that on upgrade the reward points on my existing card will be converted as per the applicable Reward Points matrix

Sincerely,

Signature (Primary Applicant)

Name of Applicant \_\_\_\_\_

Date.: