

Plan Name	Platina	Premia	Maxima	Optima
<b>Client Segment - Ethnic Code / Product code</b>	<b>Infiniti / Imperia / Speciale Platinum / MAMC / Speciale Sr. Citizen</b>	<b>Preferred / Speciale Gold</b>	<b>Classic / Prime / SB Max</b>	<b>Non Managed/ Others</b>
AOC Charges (exculsive GST)	0	0	0	199
Free Cash Volume (Rs.)	25,00,000	12,00,000	5,00,000	2,00,000
Validity of Free Volume	90 days	90 days	90 days	90 days
Delivery Brokerage %	10P	15P	20P	30P
Intraday Brokerage %	0.01%	0.015%	0.02%	0.03%
Min Brokerage (Rs.)	10	15	20	25
ETF	0	0	0	0
Derivatives (per order) Rs.	20	20	20	20
BNPL	14%	16%	18%	18%
Derivatives BNPL	9.99%	9.99%	12.00%	12.00%
Same Day Payout (Rs.)	5,00,000	5,00,000	5,00,000	5,00,000
RM	PCG	PCG	Yes	Yes
Basket Investing Registration	0	0	0	0
Research	0	0	0	0
Demat AMC	Lifetime Free	FREE (1 Txn p.a & Demat AMC of Rs. 750 waived off) Or Rs. 300/- for Nil Txn	66% OFF (1 Txn p.a - Pay only Rs. 250/- Or Rs. 500 for Nil Txn)	33% OFF (1Txn p.a - Pay only Rs. 500/- Or Rs. 750 for Nil txn)
Demat Debit Txn/ Pledge Instruction (Creation /Invocation /Closure)	Min Rs. 30 or 0.03% and max cap of 4999/-	Min Rs. 30 or 0.03% and max cap of 4999/-	Min Rs. 30 or 0.04% and max cap of 4999/-	Min Rs.30 or 0.04% and max cap of 4999/-
Margin Pledge	Rs 20/-	Rs 20/-	Rs 20/-	Rs 20/-
Dematerialisation	Rs.5/- per certificate + Rs. 35/- per request	Rs.5/- per certificate + Rs. 35/- per request	Rs.5/- per certificate + Rs. 35/- per request	Rs.5/- per certificate + Rs. 35/- per request
Rematerialisation	Rs.30/- per request + NSDL / CDSL actuals, Currently a) Rs. 10/- for every hundred securities or part thereof; or b) a flat fee of Rs. 10/- per certificate whichever is higher	Rs.30/- per request + NSDL / CDSL actuals, Currently a) Rs. 10/- for every hundred securities or part thereof; or b) a flat fee of Rs. 10/- per certificate whichever is higher	Rs.30/- per request + NSDL / CDSL actuals, Currently a) Rs. 10/- for every hundred securities or part thereof; or b) a flat fee of Rs. 10/- per certificate whichever is higher	Rs.30/- per request + NSDL / CDSL actuals, Currently a) Rs. 10/- for every hundred securities or part thereof; or b) a flat fee of Rs. 10/- per certificate whichever is higher
Reissuance of Delivery Instruction Booklet (DIB)	Rs.75/- per booklet	Rs.75/- per booklet	Rs.75/- per booklet	Rs.75/- per booklet
Mailing Charges for Non Periodic statements	Inland Address Rs.35/- per request Foreign Address Rs.500/- per request	Inland Address Rs.35/- per request Foreign Address Rs.500/- per request	Inland Address Rs.35/- per request Foreign Address Rs.500/- per request	Inland Address Rs.35/- per request Foreign Address Rs.500/- per request

**T&C:**

- Customer to start the digital journey with the mobile number linked to its SA in HDFC Bank. Currently the offer is applicable only through digital journey and not via physical

1) This is a promotional offer & it's only for new Demat & Trading account opened from 25th July'23

2) Existing customers already holding Demat & Trading a/c will not be eligible to avail the offers

3) The value plans are valid only till such a time the Bank account is in the managed programme or product variant for which these plans are applicable. Else standard tariff would be applicable. Standard Demat AMC is Rs.750 pa

4) Min. Brokerage is applicable irrespective of your base brokerage rate Plan. Platina - Rs.10, Premia - Rs. 15, Maxima - Rs.20, Optima - Rs.25

5) Demat AMC is Free for First Year

6) The AMC is levied, in advance, for a period of one year at the beginning of the billing cycle. For the computation of AMC for Managed Program/ Product variant, the transactions for the previous year will be evaluated, and basis the number of transactions done by the customer, AMC will be levied as per the transaction slabs defined.

7) If a customer is falling under ethnic code as Preferred, but its SA Product Code is Speciale Platinum, customer would be eligible to receive the best of best offer and in this case - Platina