



We understand your world

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
CIN: L65920MH1994PLC080618

HDFC Bank has been adjudged winner of the '**The MARQUEES Awards 2019**' in Banking category for 'excellence in Marketing' at the 3rd edition of the MARQUEES Awards organised by The Advertising Club. Our Bank has been recognised with this honour for the 2nd year.

At a glittering ceremony organised at Chhatrapati Shivaji Maharaj Sanghralaya (Prince of Wales Museum) Kala Ghoda, Churchgate, Mumbai, the award was accepted on behalf of the bank by Marketing team members Mr. Ravi Santhnam, Chief marketing Officer; Ms. Kavita Jain - Head Retail Marketing; Mr. Ashish Morone, Head - Brand; and Mr. Sunil Mathur - Head Campaign and Analytics.

The winners were chosen by a jury chaired by Mr. Harsh Goenka, Chairman - RPG Enterprises. Other members in the jury were Mr. Neil George, Managing Director, NIVEA India Private Limited; Mr. Agnello Dias, CCO & Co-Founder, Taproot Dentsu; Mr. CVL Srinivas, Country Manager - India, WPP; Mr. Naveen Chopra, Senior Advisor, TPG Capital India Pvt. Ltd. The jury referred to the extensive research conducted by IMRB KANTAR on the nominees to shortlist the winners.



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