



We understand your world

HDFC Bank Ltd.
HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.

HDFC Bank has been ranked among top 5 companies that have shaped Asia, and the World by *Forbes* magazine. The list includes following companies:

- **Samsung**
- **Toyota**
- **Sony**
- **HDFC Bank**
- **Alibaba**

In its profile of HDFC Bank, the magazine writes:

Unlike most of the companies on this list, HDFC, India's largest private sector bank, is largely the vision of one man. Aditya Puri is the Managing Director of HDFC, assuming the position in September 1994, making him the longest-serving head of any private bank in the country and the only head that HDFC has ever had.



Founded at a time when private sector banks were just opening up in India, HDFC has grown steadily and consistently under his leadership. "Banking is not very complicated, and you need to keep it that way," Puri [told Forbes](#) in 2015.

The company established itself by catering to the wealthier segments of Indian society, but has since grown substantially throughout India and today has more than 4,700 branches across three countries. This growth has mirrored India's increasing GDP, and the bank is currently focused on expanding into semi-urban and rural areas while keeping one eye on



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improving its technology offerings as it grows. Passionate about incorporating the latest tech into his bank's product offering, Puri has consistently kept ahead of the curve on online banking, digital money transfers and mobile payments.

"Our best years are still to come," he says. "I am as excited today about digital banking and selling to rural areas as I was about building the bank in the initial days."

Given HDFC's recent trajectory (briefly surpassing TCS to become India's second most valuable company earlier this month and regularly voted the country's [most valuable brand](#)) it seems clear that those "best years" are certainly on the horizon. Given India's rising economic heft and Puri's strong track record, HDFC's shareholders have plenty of reasons to be optimistic.

Click here to read more: <https://www.forbes.com/sites/ljkelly/2017/09/20/forbes100-5-companies-that-have-shaped-asia-and-the-world/#50af3b382a7c>