

HDFC Bank has been adjudged winner in the '**Innovation and Inclusiveness in Priority Sector Lending**' category at the 11th Inclusive Finance India Awards (IFI) 2019. Notably, the Bank has been recognised with this honour for the 2nd consecutive year.

At the 16th Inclusive Finance Summit organised in New Delhi, Chief Economic Advisor to the Govt. of India Mr. Krishnamurthy Subramanian (Right) presented the award to Mr. Rajinder Babbar (Left), Business Head - Rural Banking Group, HDFC Bank.

An initiative of ACCESS Development Services, Inclusive Finance India (IFI) is a platform to recognize and honour individuals and institutions that work towards promoting financial inclusion and inclusive growth. IFI Awards are given in categories such as Innovations and Inclusiveness in Priority Sector Lending by Banks; MFOs; Business Correspondents; State Rural Livelihoods Mission for financial Inclusion; and SHG lending by banks amongst others.

HDFC Bank has been bestowed with this honour in recognition of Bank's lending to the Priority Sector; Catering to the crop production related credit requirements of the farmers; and Innovation in rural lending products and processes.

