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## NEWS RELEASE

HDFC Bank Ltd.  
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### **HDFC Bank plans to add over 100 plus branches in Kerala and create 1000 jobs**

#### **250th branch in state inaugurated BY Perumbavoor Municipality Chairman Mr T M Zakkir Hussain**

**Thiruvananthapuram, November 17, 2022:** HDFC Bank, India's leading private sector bank, announced that it will add over 100 branches in Kerala in the next 12 months and leading to the creation of 1000 jobs. A majority of the new branches will be in the semi urban and rural locations.

*"HDFC Bank is committed to serve the people of Kerala and it is our endeavor to provide world class banking services to every person in the state. Our expansion plans is a part of this effort. We already have a strong presence in all major Tier 1 and Tier 2 cities and our aim is to offer more of these services to the under-banked and unbanked,"* said Mr Sanjeev Kumar, Branch Banking Head, Kerala, Tamil Nadu and Puducherry.

Recently it opened its 250<sup>th</sup> branch at Perumbavoor Town, Ernakulam District, Kerala. The branch was inaugurated by **Mr. TM Zakkir Hussain, Chairman**. From HDFC Bank Mr. Rajesh Krishnamoorthy, Circle Head, Cluster Heads Mr. Praveen Mohandas, Ms. Asha Babu and Mr. Manikandan Prasanthi were present during the inauguration ceremony.

The Bank is investing heavily to penetrate further into semi-urban and rural regions to increase coverage, further financial inclusion and create employment. HDFC Bank's journey in Kerala began in 1997 with the opening of its first branch at Ravipuram, Ernakulam. The bank's 250 branches are now spread over 14 districts of Kerala. This is complemented by a network of 390 ATMs and 42 Cash Deposit Machines.

## **About HDFC Bank**

For more information, click here: [www.hdfcbank.com](http://www.hdfcbank.com)

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