

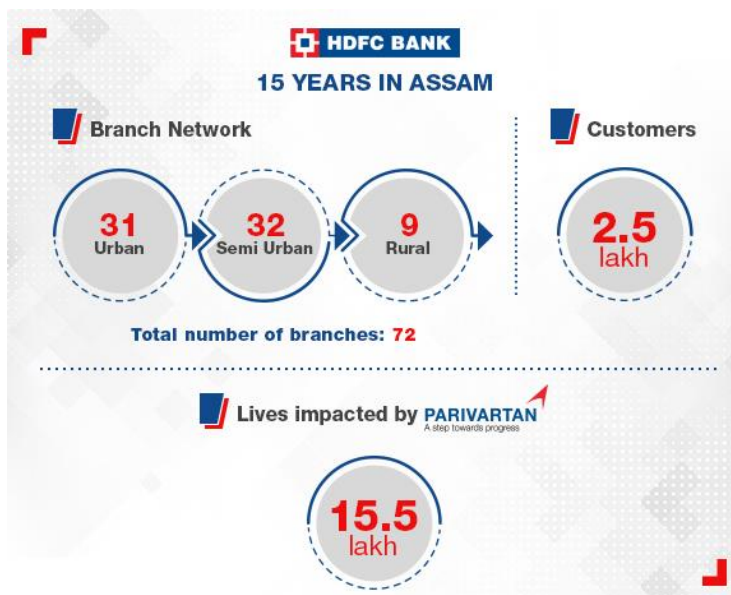
## HDFC Bank completes 15 years in the state of Assam

- ***Largest private sector bank in Assam reaching 2.5 lakh individuals***

**Guwahati, November 13, 2019:** HDFC Bank today announced the completion of its 15<sup>th</sup> year of service in the state of Assam. This milestone makes it one of the longest-serving private sector banks in the state.

Since the start of its journey in the year 2004 at G.S. Road in Guwahati, HDFC Bank has provided banking services to 2.5 lakh customers in the state. It has reached the most remote parts of the state through its network of 72 branches and 121 ATMs. With a presence in 27 districts, it is the largest private sector bank in the state bringing large unbanked segments into the banking fold.

Over the past 15 years, HDFC Bank has not only helped contribute towards economic development and #EmploymentGeneration for the people of Assam but also bring about holistic and sustainable change through its social initiatives in rural Assam. This is being done through #Parivartan, the umbrella for all its social initiatives. The underlying #philosophy behind #Parivartan is the belief that for any business to grow, it has to partner and be an enabler of growth of the society. Since the launch of Parivartan, we have impacted more than 15.53 lakh lives in Assam.





We understand your world

## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.  
CIN: L65920MH1994PLC080618

*"It has been an honour serving the people of Assam over the past 15 years," said*  
**Mr. Sandeep S Kumar, Branch Banking Head, East & NorthEast, HDFC Bank.** *"Assam as we all know is the gateway to the #NorthEast and our #endeavour is to make a difference in their lives through our banking services as well as in the society through our social initiatives. We have already impacted more than 15.5 lakh people in the state so far and we are humbled by the trust and support they repose in us. We remain committed to keep serving our customers with the best-in-the-class services and the latest technology in the future."*

### **About HDFC BANK**

For information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

**For media queries please contact:**

**Rajiv Banerjee**

Vice President, Corporate Communications  
HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 66521307 (D) / 6652 1000 (B)

Mobile: 09920454102

[rajivshiv.banerjee@hdfcbank.com](mailto:rajivshiv.banerjee@hdfcbank.com)