

HDFC Bank took home top honours at the 3rd edition of the prestigious Digitizing India Awards, organized by Cisco in partnership with CNBC TV 18. The jury has awarded HDFC Bank in the category Innovations in the Financial Industry & Digital Banking. The Bank won the award for its innovative '**10 seconds personal loan**', which allows disbursal of loans in 10 seconds using multiple channels such as NetBanking and ATMs and without visiting a bank branch.

Mr. Venkaiah Naidu, Minister for Urban Development & Information and Broadcasting, Government of India was the chief guest of the awards function. Mr. Naidu presented the awards along with Mr. Dinesh Malkani, President - SAARC, Cisco. Mr. Arvind Kapil, Group Head - Unsecured Loans, Home & Mortgage Loans, accepted the award on behalf of the Bank along with Mr. Munish Mittal, Chief Information Officer, and Mr. Nitin Chugh, Country Head - Digital Banking.

The focus of this programme is to identify institutions that are transforming from analog operating models in favour of digital systems and on the enterprise sector. The programme is also recognizing the innovations that have been deployed on the principles of Internet of Everything (IoE) to drive digital transformation making their firms future ready.



Caption: Mr. Arvind Kapil (2nd from left) accepts the award on behalf of the Bank from Mr. Venkaiah Naidu (center) and Mr. Dinesh Malkani (2nd from right) along with Mr. Munish Mittal (extreme left) and Mr. Nitin Chugh (extreme right).