

October 19, 2018

HDFC Bank won three awards at the Aadhaar Excellence Awards 2018, organized by the Unique Identification Authority of India (UIDAI), for its efforts in setting up and operating Aadhaar enrolment and updation centers.

As per the government gazette notification dated 14<sup>th</sup> July 2017, scheduled commercial banks were mandated to become registrars and set-up Aadhaar enrolment and update centres in 10 per cent of the bank branches across the country within the specific timelines. Aadhaar enrolment centres set-up and operations was a new activity for the bank and UIDAI undertook regular reviews with banks to drive the achievement of requisite benchmarks, within a limited period. The UIDAI also advised banks to achieve monthly and daily targets for enrolment and updation at the centres.

The Bank achieved its target of opening Aadhaar enrolment and update centres within the stipulated timelines and also met the benchmarks set by UIDAI for enrolments and update done per day, along with retaining its focus on meeting the UIDAI benchmarks for process and compliance.

HDFC Bank has been recognized in the following categories:

- Best Performing Private Bank in "Total Aadhaar Generation & Update"
- Best Performing Private Bank in "Total Aadhaar Generation & Update"- In House Model
- Best Performing Branch of HDFC Bank in "Total Aadhaar Generation & Update" for Kidwai Nagar Branch, Kanpur, Uttar Pradesh.





We understand your world

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At the Aadhaar Excellence Awards 2018 organized at the Bogmallo Beach Resort in Goa, the awards were presented by Dr. Ajay Bhushan Pandey, CEO, UIDAI and senior officials of UIDAI to HDFC Bank's Mr. Ravi Narayanan, Country Head, Branch Banking & Retail Trade Forex; Mr. Ashey Aggarwal, Head, Inclusive Banking Initiatives; in the presence of Ms. Aparna Kumar, IT Team; Mr. Tejas Karnik, Channel Head, IBIG Team, and Mr. Manu Sharma, Branch Manager, Kidwai Nagar, Kanpur, Uttar Pradesh.