

## HDFC Bank named Best Bank in India

HDFC Bank was named the Best Bank in India in the [Global Finance magazine's 20<sup>th</sup> annual survey of World's Best Banks 2013](#).

In its 20th annual survey, *Global Finance* has identified the best banks in 136 countries and eight regions of the world. According to the publication, these are the banks that put their customers first and help them to succeed in a still-challenging global economic environment.

Here's an excerpt from the magazine: "In selecting the world's best banks, we relied on input from industry analysts, corporate executives and banking consultants, as well as research by *Global Finance's* reporters and editors. Our criteria included knowledge of local conditions and customer needs, growth in assets, profitability, strategic relationships, staff experience, innovative products, competitive pricing, level of nonperforming loans and effective use of technology. The winners are not always the biggest banks, but rather, the best—those with the qualities that corporations should look for when choosing a banking partner."