

HDFC Bank has scored a hat-trick at the 'BrandZ **Top 50 Most Valuable Indian Brands Ranking**'. The Bank has been ranked India's most valuable brand for the 3rd consecutive year. This ranking has been brought out by Millward Brown, a part of global communication group WPP.

At a glittering ceremony in Mumbai, our MD Mr. Aditya Puri accepted the award.



For details on methodology please click this link:

<http://www.wpp.com/wpp/marketing/brandz/equity-model/>

For rankings, click here: <http://wppbaz.com/charting/21>