

HDFC Bank launches digital lobby in New Delhi

- **Sets up state-of-the-art e-lobby for defense forces and their families**

New Delhi, Dec 31, 2018: HDFC Bank Ltd. announced the launch of a digital lobby in New Delhi in the Shankar Vihar, Delhi Cantt area. The digital lobby is a state-of-the-art banking outlet with a variety of digital banking platforms to ensure 24*7 banking for customers.

Shankar Vihar is a residential complex for the defence personnel and their families from the Indian Army, Indian Air Force and Indian Navy. The launch of digital lobby is an endeavour for honouring the defence forces.

The digital lobby will offer a host of services such as:

- Point-of-Sale (POS)
- ATM
- Passbook Printer
- Netbanking Tab (for using netbanking & browsing through our range of financial products)

Starting today, customers will also be able to access banking services in a quick, convenient, and timely manner, using any debit card, credit card, or net banking facility anywhere.

In an event organised at Shankar Vihar, the digital lobby was inaugurated by Brig. T J Singh, HQ Delhi Area, Indian Army in the presence of Mr Anubhav Khanna, Circle Head, Branch Banking, HDFC Bank and Mr Adit Sachdev, Cluster Head, Branch Banking, HDFC Bank among other senior bank officials and residents of Shankar Vihar area.

“Today, customers want to conduct banking transactions at their time and convenience and our objective is to make it possible by offering an array of digital banking platforms round-the-clock. This digital lobby is part of the Bank’s effort to drive digitization in the defence forces and in line with the Government’s overall digital push” **said Mr Anubhav Khanna, Circle Head, Branch Banking, HDFC Bank.**



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